## Who Are SERC and the SERC Foundation?

Since 1969, five years after the passage of the Civil Rights Act of 1964 and six years before the passage of the Education for All Handicapped Children Act (Public Law 94-142), the Special Education Resource Center (SERC) was created to ensure equity in education for children with disabilities. Since then, SERC was renamed the State Education Resource Center and in 2014 was established as a quasi-public agency to assist the Connecticut State Board of Education "in the provision of programs and activities that will promote educational equity and excellence."

The SERC Foundation was established to sustain SERC's work on equity, particularly racial equity. More generally, the SERC Foundation supports the programs, services, mission, and vision of the State Education Resource Center. This includes supporting educators, families, and community leaders to better serve Connecticut's students and their families, particularly Black and Brown students, students learning English, and students with disabilities through advocacy and the development, implementation, and sustainability of innovative, culturally relevant programming. The SERC Foundation is a 501(c)(3) nonprofit organization.

## What are the Benefits of Sponsorship?

Collaboration is one the five beliefs and values of SERC and the SERC Foundation. We appreciate and understand the importance of partnership and provide our sponsors a unique opportunity to receive major recognition statewide for their commitment to equity.

The sponsorship packages available for the *Dismantling Systemic Racism: 2018 Conference on Race, Education, and Success* may be found below.

## **Sponsorship Packages**

GOLD				
\$5,000 +				
Full-page ad in the program book				
Logo on the front of the program, event poster, and welcome slide				
10 registrations to the conference				
Silver				
\$2,500 - \$4,999				
Half-page ad in the program book				
Logo in the program book				
5 registrations to the conference				
Bronze				
\$1,000 - \$2,499				
Small logo in the program book				
Profile in the program book				
2 registrations to the conference				
Friend				
\$250 - \$999				
Small logo in the program book				
1 registration to the conference				



## **SERC/SERC Foundation**

Contact Information					
Sponsor Name/Organization:					
Contact Name:					
Mailin	Mailing Address:				
City: _			State:Zip:		
Email Address:					
Phone	e:		Fax:		
Sponsorship Level					
Please check the preferred sponsor level and specify donation amount. Checks should be made payable to SERC.					
	Gold	-	\$5,000 +		
	Silver	-	\$2,500 - \$4,999		
	Bronze	-	\$1,000 - \$2,499		
	Partner	-	\$200 - \$900		
	Other	-			

**Mailing Information** 

Please mail this SERC/SERC Foundation Sponsorship Donation Form and check to the following:

State Education Resource Center

Attn: Fiscal Department 100 Roscommon Drive, Suite 110 Middletown, CT 06457